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## SpectraCell Launches Education Center

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**Houston, TX- July 28, 2009.** SpectraCell Laboratories recently launched an online education center from its website [www.spectracell.com](http://www.spectracell.com) to benefit the healthcare community. This resource was created to promote education for healthcare providers and clients, but is available free to the public regardless of whether or not the user is a SpectraCell client. Some of the features of this Education Center include the following:

- **Video Library** – A collection of video presentations designed to help clinicians learn more about SpectraCell diagnostic tests. It includes case studies and implementation tips.
- **Research Library** – This collection of medical publications contains hundreds of abstracts and papers on the links between micronutrients and disease. It also allows a user to search the literature on more than 100 diseases or specifically by nutrient.
- **Product Specifications** – Detailed information on specimen collection, billing and shipping is located here.
- **Search Function** – Facilitates navigation throughout the site.

“Keeping up with the latest research and integrating cutting edge diagnostics into their practice is always a challenge for healthcare providers, who always have to balance patient care, office management and financial priorities.” Says Otto Schaefer, VP of Sales and Marketing at SpectraCell Laboratories. “The Education Center simplifies this monumental task. For example, we have presentations *by* physicians geared *to* physicians so they really know the issues healthcare providers face every day.”

The SpectraCell Online Education Center is updated and expanded regularly. There are an estimated 6500 visitors to the site every month. To find it, simply click **Clinical Education Center** on the top of the homepage at [www.spectracell.com](http://www.spectracell.com) .

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**About SpectraCell Laboratories** – SpectraCell is a CLIA accredited laboratory that services healthcare providers nationwide by providing advanced clinical testing.

SpectraCell’s micronutrient tests provide an innovative assessment of a patient’s nutritional status. Unlike traditional serum, hair and urine tests, SpectraCell’s micronutrient tests measure how an individual’s white blood cells respond in specific nutritional environments. As a result, individual differences in metabolism, age, genetics, health, prescription drug usage, absorption rate and other factors are taken into consideration. Over 31 vitamins, minerals, amino acids and antioxidants are evaluated.

SpectraCell’s Lipoprotein Particle Profile™ is the most advanced lipoprotein test available. Unlike traditional cholesterol tests, SpectraCell’s LPP™ directly measures both the size and number of several classes of lipoprotein particles providing an accurate assessment of this independent risk factor for cardiovascular disease.

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